

# Policy 7.3



## Branded Product Images and Branded Images in CPE Content

Branded product images and branded images may be included in CPE content for **informational** purposes only.

Use of branded products for **informational** purposes when discussing best available research evidence **is permitted**.

Use of branded products for **promotional** purposes **is not permitted**.

### Medication for Type 2 Diabetes

- According to X study from the Y Medical Association, Medication "**Brand Name**" may be used to reduce symptoms associated with Type 2 Diabetes by 10%.



Informational

Promotional

### Medication for Type 2 Diabetes

- Medication "**Brand Name**" is manufactured by **X Company** and can be purchased at **Y store** or on **Z website**.



Questions? Contact CDR at [PriorApproval@eatright.org](mailto:PriorApproval@eatright.org)