

COMMERCIAL SUPPORT

POLICY 9.0

Commercial support shall not be utilized in any capacity which influences, controls, contributes to, or impacts CPE content.

Questions? Email priorapproval@eatright.org

1

Disclosures

Commercial support must be disclosed to learners prior to engagement in CPE content.

2

Marketing Materials

Commercial supporter logos may be included on marketing materials.

3

Non-CPE Information

Commercial supporter logos may be included on information about the CPE that does not contain education content.

4

Signage

Commercial supporter logos may be included on signage located in a space that is separate from the CPE activity.

5

Tables/Booths/Other

Commercial supporter may have a booth or other exhibit in a space that is separate from the CPE activity.

6

Learner Information

Commercial supporter may choose to send materials to learners who have explicitly consented to receive marketing.