This first step in creating your Professional Development Portfolio begins with reflection on your professional interests. It is designed to assist you in developing professional goals and evaluating learning needs regardless of your area of practice. At the conclusion of the reflection process, you will identify several short-term and long-term goals.

### What are my current practice area(s) and/or professional interests? (e.g., pediatric nutrition, public health, management, sales/marketing, performance improvement, wellness)

<table>
<thead>
<tr>
<th>Private practice</th>
</tr>
</thead>
<tbody>
<tr>
<td>Corporate consultant</td>
</tr>
<tr>
<td>Adjunct nutrition professor</td>
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### Within my area(s) of practice and/or professional interests, what roles or responsibilities do I perform now? (e.g., consult, negotiate contracts, develop educational materials, conduct training sessions, write care plans, conduct research, develop budgets, keep current on issues, volunteer)

<table>
<thead>
<tr>
<th>Medical nutrition therapy</th>
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</thead>
<tbody>
<tr>
<td>Write for community newspapers</td>
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<tr>
<td>Spokesperson for food companies</td>
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<tr>
<td>Computerized nutrition analysis</td>
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<tr>
<td>Instructor for university nutrition programs</td>
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<tr>
<td>Special project work for food companies</td>
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<tr>
<td>Nutrition communicator for TV and print media</td>
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Step 1: Professional Self-Reflection

What external factors or trends (professional, societal, environmental) are affecting or will affect my professional practice? (e.g., changes taking place in health care, community outreach efforts, payor demands for documented outcomes, lifestyle changes, family demands)

- Increased demand for nutrition counseling
- Increased interest in nutrition reporting
- Changes in diabetes diagnosis standards

What areas of my profession do I enjoy? (e.g., personal interests related to professional growth, public speaking, writing, working with people)

- Public speaking
- Media appearances
- Computerized nutrition analysis
- Assisting clients with weight loss and other concerns
- Networking with colleagues
- Helping dietitians find solutions to problems
- Teaching nutrition students
- Special projects for food companies
What are my current leadership responsibilities? (e.g., planning a continuing professional education seminar, chairing National Nutrition Month activities, leading a hospital team, managing a statewide public relations program, communicating current nutrition developments as a media spokesperson, serving as an elected officer or appointed committee chair)

- Chair-elect of DPG
- State dietetics association Awards & Scholarship Committee
- District dietetic association mentor
- Frequent media resource

What do I want my future practice area to be? (e.g., pediatric nutrition, public health, management, sales/marketing, performance improvement)

- Private practice
- Corporate consultant
- Adjunct nutrition professor
- Consumer writer

What are my professional strengths?
(may be based on feedback from peers, results of peer review, performance evaluation, customer feedback)

- Organization
- Teaching
- Know dietitians locally & nationally
- Getting things done on time

What are my professional areas for improvement?
(may be based on feedback from peers, results of peer review, performance evaluation, customer feedback)

- Update nutrition software knowledge
- Improve counseling skills
- Learn business software applications
When determining your goals, review the information about yourself and your practice that you recorded on pages 1-3.

What are my professional goals? (e.g., stay abreast of current developments in nutrition, maintain expertise in nutrition support, consult for long term care, write for consumer publications, establish Quality Improvement policies and programs, obtain Masters in Public Health Degree)

Short Term: (1 - 3 years)

- Be comfortable using Internet to do research
- Improve knowledge of diabetes
- Learn business software applications

Long Term: (3 - 5 years)

- Build, reputation of private practice
- Position myself as media expert
- Co-author article in JADA or national magazine
- Speak at a national meeting